

News Release

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For Immediate Release

Horner Automation Group and Servotronix Motion Control Announce Technology Alliance - HS Motion Group

HS Motion Group provides all-in-one integrated control and motion solutions for machine manufacturers

INDIANAPOLIS (4-25-13) – Horner Automation Group and Servotronix Motion Control announce today an alliance creation between the two technology leaders, known as HS Motion Group.

“Horner Automation Group consistently strives to offer not only the widest range of integrated control products in the world, but to challenge ourselves to continuously improve by providing our customers with solutions that will increase their productivity in the most seamless way. The HS Motion Group partnership will allow our line of OCS control products to drive small, medium and large machines by utilizing the best-in-class servo drives and motors from Servotronix,” states Phil Horner, President/CEO, Horner Automation Group.

“For over 25 years Servotronix has specialized in the development and manufacturing of high performance standard and custom servo drives, and has the extensive know-how in servo technology. The new integration of Servotronix’s drive and motor lines with Horner Automation’s all-in-one controllers, and remote I/O capabilities, brings us the confidence that HS Motion Group is able to offer customers complete, powerful and easy to implement control solutions,” states Adi Kedar, Servotronix North America Business Manager.

The HS Motion Group machine automation suite allows for deployment of controllers, motors and drives into any existing or new application, enables adaptability with any machine and features a unified programming environment. This product suite is currently on feature at booth #419 at the Association for High Technology Distribution (AHTD) Show at the LaQuinta Resort and Club in La Quinta, California.

For more information about the HS Motion Group alliance or the machine automation product suite, visit <http://www.hsmotion.com> or call 855-461-4764.

About HS Motion Group

HS Motion Group, an alliance between technology leaders Horner Automation Group and Servotronix Motion Control, provides an all-in-one seamlessly integrated control & motion solution for machine manufacturers.

The HS Motion Suite enables adaptability with any machine, allowing the deployment of controllers, motors and drives into existing or new applications. This best-in-class solution delivers a unified programming environment for application development – effectively increasing productivity, performance and throughput at a competitive, cost-effective price.

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